

A CLINICALLY  
PROVEN NATURAL  
NUTRIENT



Sharp•PS® BRAIN

Improve memory and  
sharp thinking

Enhance concentration  
and learning

Support cognitive skills  
and abilities



## COGNITIVE HEALTH IS TOP OF MIND

Brain health is one of the major public health concerns of all ages. From children and students, who are developing in a highly competitive academic environment, and whose parents are committed to supporting their mental performance and academic achievements, to seniors seeking to prevent the loss of cognitive skills and abilities, occurring as part of the natural aging process.

## CLINICALLY PROVEN BENEFITS FOR BRAIN HEALTH

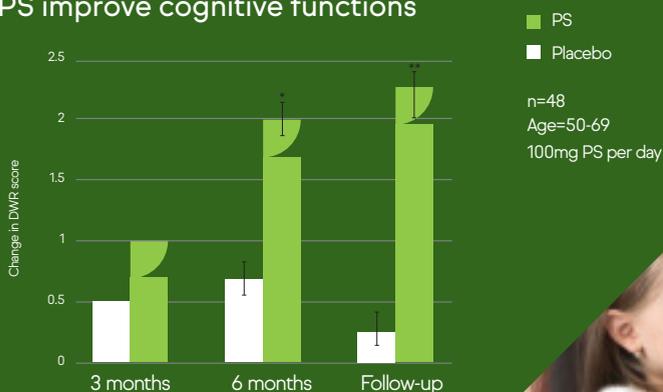
The cognitive health benefits of PS have been proven in many clinical studies, which show that PS supplements can significantly improve memory recognition and recall, decision making, and mental flexibility, without any side effects. PS is the only supplement with FDA approved cognitive health claims. PS was shown to strengthen brain cell structure and function, providing a long-term effect.

## PS IS NATURALLY BEST FOR COGNITIVE HEALTH

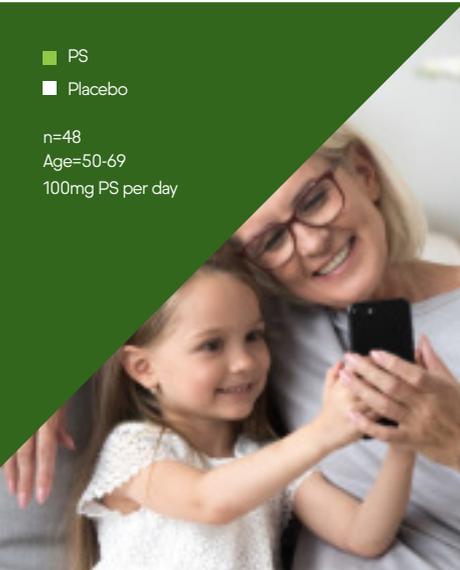
Phosphatidylserine (PS), a natural brain building block, is emerging as one of the most promising natural sources for cognitive health supplements.

Lipids account for about 60% of the brain's weight, and phospholipids are one of the main groups of lipids. PS is especially enriched within the brain, and was shown to be essential for proper brain function, specifically for communication between brain cells.

### PS improve cognitive functions



Kato-Kataoka et al, 2010, J. Clin. Biochem. Nutr, 47, 246



# 100 mg /day IMPROVED COGNITIVE FUNCTION

even 3 month after study termination

\* p<0.01 (relative to baseline)

\*\* p<0.01 (relative to Placebo)

# Sharp•PS® BRAIN

## SUPERIOR PS BY IFF HEALTH



Sharp•PS® is one of the leading phosphatidylserine brands in the supplement industry, representing highest quality and greatest variety of grades in the world



Sharp•PS® has exclusive and patented PS grades



Sharp•PS® is produced from a variety of sources (soy, sunflower, fish) and grades especially suitable for food applications



Excellent organoleptic properties, easy to use in tablets, sachets, gummies, UHT milk, powder products and more



Sharp•PS® is globally regulated



Customer tailored solutions